

Developing World Markets Microfinance Fund

Stamford, CT

www.dwmarkets.com

Developing World Markets (DWM) aims to alleviate poverty through the provision of capital to microfinance institutions which lend to low-income individuals around the world. By increasing access to microfinance, primarily in rural and underserved markets, DWM seeks to raise micro-entrepreneur income levels and quality of life for these individuals and their families. Additionally, Developing World Markets is implementing an environmental, social, and corporate governance scorecard to help standardize the collection of social impact data in the microfinance world. PCG's investment helped DWM's eventually raise EUR \$100 million.

One individual who has benefitted from DWM's investments is 52 year-old Malani Gunasekara, a single mother caring for her three children in Ariyagama, Sri Lanka. She has supported herself and her family by farming the plot of land she has been living on for over 40 years. As a result of a loan from LOLC Micro Credit Ltd., a microfinance provider in which DWM invests, Ms. Gunasekara was able to grow her small farm and cultivate a half-acre of gotukola, a local medicinal herb.



Ms. Gunasekara is successfully paying off her loan and will take out a second loan to further facilitate her gotukola production and grow her business.

PCG Loan Amount: \$425,000

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Our mission is to advance economic justice and opportunity by partnering with organizations who provide access to capital for low income people and communities.

To learn more please visit www.pcgloanfund.org