

# Wisconsin Coordinating Council on Nicaragua

Madison, WI

[www.wccnica.org](http://www.wccnica.org)

Wisconsin Coordinating Council on Nicaragua (WCCN) was founded in 1984 to promote sustainable development and social justice in Nicaragua. WCCN's Nicaraguan Credit Alternatives Fund channels socially responsible investments from the U.S. to disadvantaged Nicaraguans—especially women entrepreneurs and agricultural workers—who have little access to commercial credit. WCCN provides low-income Nicaraguan entrepreneurs and farmers with access to financing so they can work their way out of poverty.

PCG's loan enabled WCCN to provide Nicaraguan entrepreneurs access to capital, which in turn empowers people like María Mercedes Díaz to achieve economic security. Before receiving her first microloan, María, a baker, could stock only small amounts of baking materials at a time, which limited her ability to serve more customers. The WCCN loan enables her to buy the supplies she needs and hire employees to respond to a growing number of customers. María's bakery income has enabled her to maintain economic stability and improve her family's quality of life.



*María Mercedes Díaz, an entrepreneur from Nicaragua, used WCCN loans to expand her bakery and solidify her economic standing.*

INTERNATIONAL

**PCG Loan Amount: \$200,000**