

# Riverwest Artists Association, Inc.

Milwaukee, WI

[www.riverwestart.org](http://www.riverwestart.org)

Riverwest Artists Association, Inc. (RAA) is a nonprofit community arts organization, inspired by the belief that reflective, innovative and proactive art can enrich and stimulate a community. The organization is focused on promoting the quality of life in the Riverwest neighborhood of Milwaukee through the arts.

Burdened by rising rents for commercial space in the neighborhood, RAA approached Legacy Redevelopment Corporation (LRC) to finance the purchase of a building for their permanent facility. LRC asked PCG to provide a portion of the financing to help leverage the loan fund's dollars.

Together, PCG and LRC provided \$139,000 in loans for the purchase and rehabilitation of a community art center, which will include an art gallery, classrooms, and meeting and office space. The site will also be comprised of a work space, allowing area artists to display their work for the community. The site will serve as a cultural and arts center, something that has been absent in the area for several years.



*According to Riverwest Artists Association boardmember, Mark Lawson (center), loans from LRC and PCG have "rejuvenated the business district allowing for more local commerce and the rebuilding of a full, functional community." Also pictured are Mark Norville, CFO Legacy Bank (left) and John Richards, President RAA (right).*

**PCG Loan Amount:** \$69,750

**Partner:** Legacy Redevelopment Corporation  
Milwaukee, WI

**Total Loan Amount:** \$139,500

COMMUNITY FACILITIES